



*It All Started Here!*



**Ashland Emergency Fund**  
*Quietly providing hope to those in need.*

[www.marathonparkprep.com](http://www.marathonparkprep.com)

The Ashland Sporting Association (ASA) and the Ashland Emergency Fund seek your sponsorship support for our Saturday, March 18, 2017 Marathon Park Prep, a Half Marathon for individuals starting and ending at Marathon Park 333 Pleasant Street Ashland, MA 01721.

This year we are excited to announce the collaboration between the ASA and the ASHLAND EMERGENCY FUND, both 501 c3 non-profit organizations. Proceeds from the event will be donated to the ASHLAND EMERGENCY FUND to provide temporary financial support to Ashland Massachusetts families and citizens in need.

The ASHLAND EMERGENCY FUND uses donations to:

- Put food on the table
- Put heating oil in the tank
- Pay electric and gas bills
- Buy medicine
- Pay short-term housing costs
- Cover burial expenses
- Assist in major medical events
- Assist in disasters, accidents, and other personal traumatic events

This event will draw from the Ashland, Holliston and Hopkinton, Metrowest, Greater Boston and Western Massachusetts communities as well as many other parts of the country.

**OUR GOAL FOR THIS EVENT IS TO RAISE \$5,000.00 FOR THE ASHLAND EMERGENCY FUND BY MARCH 4, 2017.**

There are five sponsorship levels listed on the attached sheet that provide high visibility for your company. Thousands of people could see your company's name in our social media marketing. Depending on your level of support, your company's name can be on runners' shirts providing advertising that will continue well after the event.

If you have any questions about the event, please contact co-chairs Steve Greenberg at (508) 641-1222 or [steveg@ashlandhalfmarathon.com](mailto:steveg@ashlandhalfmarathon.com)

We look forward to your support!

Steven H. Greenberg  
158 Pond Street, Suite A  
Ashland, MA 01721  
Cell: 508.641.1222



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### **Sponsorship Levels**

#### **Gold Sponsorship (\$2,500)**

- Premium logo sponsorship on the front of the official race-day t shirts
- Premium presence on all website and email marketing
- Premium brand inclusion in all promotional materials/goody bags
- Premium inclusion in pre-and post-event public relations and media
- Your company name announced at the event as the title sponsor
- Premium banner display location
- Free premium location exhibit booth on race day
- Your logo displayed on website
- 6 race registrations
- Promotional materials in participant bags

#### **Silver Sponsorship (\$1,000)**

- Company poster displayed on the course
- Free exhibition booth
- 2 race registration

#### **Bronze Sponsorship (\$500)**

- Company logo displayed on all event posters
- 1 race registration

#### **Community Listing (\$300)**

- Company logo on event website
- Promotional materials placed in participant bags

#### **Donation: Any and ALL is Appreciated:**

- \$'s
- Promotional Materials for participant bags
- Gift Cards, Raffle Items

# Race Sponsor Reservation Form

## MARATHON PARK PREP

[www.marathonparkprep.com](http://www.marathonparkprep.com)

• **GOLD:** \$2,500 \_\_\_\_\_

• **SILVER:** \$1,000 \_\_\_\_\_

• **BRONZE:** \$500 \_\_\_\_\_

• **COMMUNITY:** \$300 \_\_\_\_\_

• **OTHER:** \_\_\_\_\_

### • **PAYMENT INFORMATION:**

•  Enclosed is my check in the sum of \$ \_\_\_\_\_

• Please make check(s) payable to: **Ashland Sporting Association, Inc. or ASHLAND EMERGENCY FUND**

•  Please charge my donation to:

• **Check one:**  Visa  MasterCard  AMEX  Discover

Check *Check number:* \_\_\_\_\_

• *Credit Card Account Number:*

\_\_\_\_\_

• *Name (As it appears on credit card):*

\_\_\_\_\_

• *Expiration Date:* \_\_\_\_/\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

STREET ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

• **EMAIL LOGO TO:** [steveg@ashlandhalfmarathon.com](mailto:steveg@ashlandhalfmarathon.com) or

• **MAKE CHECK PAYABLE TO:** Ashland Sporting Association, Inc. or ASHLAND EMERGENCY FUND

Mail registration form and payment to: Ashland Sporting Association, Inc. 158 Pond Street  
Ashland, MA 01721

\_\_\_\_\_  
Signature

\_\_\_\_\_  
DATE